

PROFILE:

Juana Salcedo is an architect and scholar working at the intersection of architecture and urbanism. She works as a designer and consultant and has taught architecture studios and lectured in the School of Architecture at Universidad de Los Andes, Bogota, Colombia and the Urban Studies program at the University of Connecticut. As a designer, she has led and contributed to projects at a range of scales, from home design, to schools and community centers, to urban-scale projects such as masterplanning urban waterfronts and green corridors. Her research draws concepts and methods from environmental history, urban political ecology, decolonial studies, and science and technology studies to reconnect architecture and cities with the larger environmental and socio-economic processes that shape them, focusing on Latin America. Her current project, A Cartography of Interconnection: Jaguars, Humans and the Design of Urbanscapes in the Americas was awarded a Research and Development Grant from the Graham Foundation in 2020. She is a contributor and editor at Failed Architecture.

Juana Salcedo Ortiz

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EDUCATION:

2013

Master of Environmental Design, School of Architecture, Yale University, New Haven, CT.

2010

B.A. History, Universidad de Los Andes, Bogota, Colombia.

2009

B.A. Architecture, Universidad de Los Andes, Bogota, Colombia.

TEACHING EXPERIENCE:

Spring, 2022

University of Connecticut

Adjunct professor

Classes:

-History of Urban Latin America

August 2018-September 2021

Universidad de Los Andes

Adjunct professor

Classes:

- Publishing Architecture with Failed Architecture

- Architecture Studio: From rites to the occupation of a place.

- Territories of interconnection: jaguars, humans, and urbanscapes

- City workshop II

Contemporary Architecture Discourse Colloquium: "Collaborations," Yale University (with Saga Blane y Daniel Snyder). Spring, 2013.

Teaching assistant, "Exhibit Architecture" Prof. Eeva Liisa Pelkonen, Yale University, Spring, 2012.

PROFESSIONAL EXPERIENCE:

May 2021-present

Urban consultant in Datalama

Public space

- Research project “Epidemiological Impact of Sustainable Urban Development,” Faculty of International Studies, Universidad del Rosario. Project funded by the Royal Academy of Engineering, UK.

November 2019-present

Architectural consultant for the Inter-American Development Bank

Public infrastructure

- Supervision of the design and execution phases of the new Ministry of Health compound in Paramaribo, Suriname.

January-April 2019

Design Consultant for the Inter-American Development Bank

Public infrastructure

- Development of the design criteria and terms of reference for the Ministry of Health Compound in Paramaribo, Suriname.

Client: Inter-American Development Bank

August 2018-January 2019

Geografía Urbana

Senior Project coordinator

Relevant projects:

Masterplans

- Strategic projects for the Green Corridor, Cali. Client: Alcaldía de Cali.
- Public Space Master Plan, Cali. Client: Alcaldía de Cali.

Public infrastructure

- Architectural design, Public-Private alliances for Nuevo Occidente and extension for the Museo de Antioquía, Medellín, Colombia. Client: Agencia APP.

Other projects

- Design of Interactive city models for the Land-use plan of Santa Marta, Colombia. Client: Alcaldía DCTH Santa Marta.

July 2017-August 2018

Directorate of Decentralization and Regional Development,

Department of National Planning

Senior advisor

Relevant projects

- Design of pedagogical tool: Game and Handbook for the territorial KIT, Programa POT Modernos, 2018.
- Colombia from the regions: Dialogues about decentralization. DNP, OECD, World Bank, USAID, March, 2018.
- World Urban Forum 9. Side event: “Linking our common challenges: fostering resilience in tropical cities through urban planning”, 2018.

- Launch of Colombia's Atlas of Urban Expansion, DNP and NYU, 2017.

August 2014-May 2017

El Equipo Mazzanti

Lead designer / Research and Conceptualization Director (2016-2017)

Relevant projects:

Masterplans

- Master Plan, Guatapurí River Linear Eco-park, Valledupar. (with Geografía Urbana). (intervention area:174 ha.)

Client: Findeter.

- Strategic Master Plan for the Historic Center and the Urban Waterfront of Paramaribo, Suriname. (with Geografía Urbana).

Client: IADB (intervention area: 3 ha., Phase I area Waterkant Park: 15,525m²)

Public infrastructure

- Research and preliminary coordination of public space and local public facilities for La Esperanza neighborhood, Cartagena. (total area: 5,000 m². area phase I: 2,584m²)

Client: Grupo Argos

- The third Shore. A transformable icon for new possibilities of encounter and development in St. Petersburg, Florida, US. (with Hayes/Cummings)

- Competition. Preliminary Architectural Design for the National Museum of Memory. (area 6,000 m²)

Client: Centro de Memoria Histórica and Sociedad Colombiana de Arquitectos.

- Competition. Architectural Preliminary design for Bartolomé de Las Casas School, Buenaventura, Colombia. (area: 5,600m²)

Client: Fundación Sociedad Portuaria de Buenaventura.

Other projects

- Competition. Preliminary architectural design for Los Andes University Civic Center. (area: 15,000m²)

Client: Universidad de los Andes.

- Competition. Architectural preliminary design for the Hotel, Convention Center and Spa CAFAM, Villa de Leyva, Colombia. (area:17,625m²)

Client: CAFAM

- Competition. Architectural preliminary proposal for a collective housing tower, Barrio El Rosario, Bogotá, Colombia. (area:19,151m²),

Client: CyG

July 2009- June 2011

School of Architecture, Universidad de Los Andes

Research and curatorial assistant.

Exhibitions

- "CASA+CASA=CIUDAD? Germán Samper. Una investigación en Vivienda." Archivo de Bogotá.

(Distinguished with the second place at the Quito Architecture Biennial. Category: Theory, History and Criticism in Architecture, Urbanism and Landscape, 2012)

- “Le Corbusier en Bogotá 1947-1951. El plan y la ciudad.” Museo Casa de La Moneda del Banco de la República and Museo de Bogotá. (Distinguished with the first place at the XXII Colombian Architectural Biennial. Category: Publications and communications, 2011)

June-August 2006
 Museum of Bogota
 Research assistant

Exhibition

“The proud revival of a city” presented at the 2007 Venice Biennale.
 Internship

Other projects and competitions:

- 2022. Architectural design. Becerra House, Tibasosa, Boyacá. 270sqm.
- 2020. Apartment renovation, Cll 97, Bogotá. (with Juan Ramirez)
- 2019. Architectural design. La Perseverancia Market, Feasibility Phase. (With Geografía Urbana). Client: Alcaldía de Bogotá.
- 2018. Competition. Preliminary Architectural Design Lombardia School, Suba. Sociedad Colombiana de Arquitectos (with Eugenia Concha, Geografía Urbana). Secretaría de Educación Distrital.
- 2017. Competition. Passages Cordillera. Transition spaces for the new Valparaiso (with Eugenia Concha, María Victoria Londoño, Josefina Astorga and Catalina Hirth) Passages International Program.
- 2016. Architecture Design for the social facilities and house Brisa Verde for the cultivation of African oil palm, Villanueva, Casanare. (with Juan Carlos Ramírez). Client: Brisa Verde S.A.S (área: 350m²)
- 2016. Apartment renovation, Cll 106. Bogotá. (with Eugenia Gaviria). Client: John Erik Bohelke (área 80m²).
- 2014. Apartment renovation, Cll 82. Bogotá. Client: Consuelo Ortiz (área 215m²).
- 2009-2011. Architecture Design for El Jardín House: 300 m², Tenjo, Cundinamarca. Client: Consuelo Ortiz (área 250m²).

LICENSES/REGISTRATION:

Architecture License, Colombia.

PUBLICATIONS:

Salcedo, Juana, Parra-Salazar, Andrea, Morales, Alvaro, González-Casabianca, Felipe, Rios Oliveros, Sofía, Damelines Pareja, Juliana María and Feged, Alejandro, “Evaluación de impacto para intervenciones en focos de superdispersión en el contexto de reactivación y apertura de Bogotá” (February 9, 2022).

“El Vacío de Los Héroes,” *Failed Architecture*, October, 2021. (With María Mazzanti).

“Delivery workers put in question the troubled ideology of public space in Bogota,” *Failed Architecture*, March, 2021. (With María Victoria Londoño)

“Diseño y Pedagogía: New Learning Environments,” *Arquitectura Viva*, For Children. Schools in Africa, Asia, America. 185.6/2016. (with Giancarlo Mazzanti)

“Panorama de la vivienda y la ciudad en el siglo XX,” A.A.V.V., *CASA + CASA + CASA = ¿Ciudad? German Samper. Una investigación en Vivienda*, Bogotá, Ediciones Uniandes, 2012. (with Pedro Bermúdez and Eugenia Gaviria)

“Autoconstrucción dirigida, Vivienda productiva y ejercicios sobre la densidad,” A.A.V.V., *CASA + CASA + CASA = ¿Ciudad? German Samper. Una investigación en Vivienda*, Bogotá, Ediciones Uniandes, 2012. (with Maria Cecilia O’Byrne)

“Las grillas CIAM y MARS en el Plan Piloto de Bogotá, 1950-1951,” A.A.V.V., *Le Corbusier en Bogotá, 1947-1951, Tomo 2. Precisiones en torno al Plan Director, Bogotá*, Universidad de Los Andes, Universidad Javeriana, 2010, pp. 188-197. (with Philip Weiss and Marcela Ángel)

PUBLISHED PROJECTS:

Proposal for Museo Nacional de la Memoria (El Equipo Mazzanti) in *Arquitectura, Memoria y Reconciliación*, Centro Nacional de Memoria Histórica, Bogotá, 2017.

Río Guatapurí (Geografía Urbana-El Equipo Mazzanti) in *Grandes proyectos urbanos en Colombia*, Sociedad Colombiana de Arquitectos, Bogotá, 2016

Undergraduate architecture Thesis in Replanteo, Sociedad Colombiana de Arquitectos, Bogotá, 2009.

MEDIA OUTREACH AND EDITORIAL WORK

2020-Present, Editor, *Failed Architecture*.

May 2021, “La Ciudad Es Nuestra, La Noche Es Nuestra”, Podcast #14, *Failed Architecture*.

May 2020, “Informality, Lockdown, Bogota,” *Failed Architecture Breezeblocks*. (With Maria Mazzanti)

GRANTS AND AWARDS:

2020. Graham Foundation. Research Grant recipient for the project "A Cartography of Interconnection: Jaguars, Humans, and the Redesign of Urbanscapes in the Americas."

2019. Fellowship for the Summer School in Global Studies and Critical Theory on Planetary Urbanscapes. Academy of Global Humanities and Critical Theory. Duke University, Università di Bologna, University of Virginia.

2013. Everett Victor Meeks Graduate Fellowship in recognition of academic excellence, Yale University.

2012. Travel research fellowship, Council of Latin American and Iberian Studies, Yale University.

2010. Young innovators and researchers fellowship "Virginia Gutiérrez de Pineda," Colciencias-Universidad de Los Andes.

2009. First mention, IX Anual of architecture students, Sociedad Colombiana de Arquitectos. Category: Urban renovation and heritage for the thesis "New architecture in conservation areas of Bogota."

2009. Honors undergraduate thesis. "New architecture in conservation areas of Bogota," Architecture Department, Universidad de Los Andes.

CONFERENCES:

"Sobre el Vacío de Los Héroes (y la problemática ideología del espacio público en Bogotá)", 37° Congreso Colombiano de Arquitectura y Urbanismo, Reencuentro de la arquitectura con el espacio público, November, 2021. (Failed Architecture).

A Cartography of Interconnection: Jaguars, Humans and the Design of Urbanscapes." Invited as part of the series 'Shall my valley be green again?' Encounters with the post-industrial landscape, Society of Architectural Historians of Great Britain, July 2021.

"Desde los ojos de Lina Bo Bardi: museos exhibiciones y arte popular." 2do Simposio Internacional de la Revista Dearq: Mujeres en Arquitectura, Universidad de Los Andes, Bogotá, October, 2017.

"La ciudad y el diseño de ambientes de aprendizaje". I Coloquio Arquitectura y Ciudad. De la retrospectiva a la contemporaneidad. Popayán, March, 2017. (El Equipo Mazzanti).

"Paisajes de agua. Nuevas oportunidades de desarrollo sostenible," Foro Miremos al río. Construcción de ciudades sostenibles, El Heraldo-Findeter. Barranquilla, September, 2016. (El Equipo

Mazzanti).

Panelist, La influencia de la Arquitectura en los espacios de aprendizaje, Conversatorio Aula 360, Tercer Encuentro sobre Ambientes y Experiencias de Aprendizaje, Kassani, April, 2016. (El Equipo Mazzanti).

“On Learning Environments. The work of Equipo Mazzanti” in Next Generation Schools Design Symposium, Portland, Oregon, April, 2016. (El Equipo Mazzanti).

LANGUAGES:

Spanish (native); English (full prof.); German (intermediate prof.); Portuguese (basic prof.)

Professional certificates:

EDGE Expert - Excellence in Design for Greater Efficiencies, IFC, 2020.

REFERENCES:

Academic references:

Keller Easterling, Professor, Yale School of Architecture.
keller@panix.com

Eeva Liisa Pelkonen, Professor, Yale School of Architecture
eeva-liisa.pelkonen@yale.edu

Professional references:

Javier Pérez Burgos, Manager of the Poverty and Inequity Reduction Area, PNUD
japebu@gmail.com

Giancarlo Mazzanti Sierra. Founder, El Equipo Mazzanti.
gmazzanti@gmail.com